



Welcome to Grimaud...

Welcome to the 5th Harley-Davidson® EuroFestival here at Grimaud in the Golfe de St-Tropez!

Once again, we have a great schedule of events for you at this year's Harley-Davidson spectacular. Check the listing on this programme to see what entertainment is on offer.

Don't forget to check at the Hospitality Area for events and entertainment scheduled since this programme went to press and for any changes to the printed schedule.



You have been coming to Grimaud since 2001 and we hope to continue seeing you in the future. It hasn't always been easy; in the early days we needed to overcome the fears and worries of many; yet today almost all municipalities of the Gulf of Saint-Tropez are very willing and happy to participate in this great event that is the Harley-Davidson Euro Festival. Welcome to the 5th EuroFestival – and I wish you a happy and pleasant stay in our region.

ALAIN BENDETTO, MAYOR OF GRIMAUD





General information

Check with H.O.G.
Information for clubs,
restaurants and bars
in the local area; for
late-breaking news;
and to confirm timings
of scheduled events

Please wear your
helmet – this is the law!

Do not drink and ride!

In case of emergency
please contact
members of staff or
security for further help.

H.O.G.® Hospitality/ H.O.G.® Information

Come and find out
all the latest news
and events at H.O.G.
Information; register
for the Guided Tours;
and relax at H.O.G.
Hospitality.
Open daily: 09.00-19.00



Cool customs

Custom Bike Show
Friday 13 May
Grimaud village

Got a beautiful Harley-Davidson® motorcycle?
Enter our Custom Bike Show and you could be
leaving with a fantastic trophy!

Register at the Custom Bike Show Area in the
central square at Grimaud between 12.00 and
16.30 on Friday 13 May. Entries close at 16.30
to allow judging to commence.

Space is limited so arrive early for a chance to
enter the show and win a fantastic trophy!

Winners announcement and presentation will be
on the stage at the Custom Bike Show immediately
after the judging.





What's on

H.O.G. & Event Merchandise

Available at the Event Merchandise area. Collect your pre-registered Rally Pack here!

Dealers and traders

Come and shop in the party atmosphere by the beach where five dealers from France, Italy and Germany will be in attendance. This year, all traders will be located in the Trader Village by the front gate.

On the Road

On the Road will be exhibiting their latest range of H-D products for your home.

Guided tours

We have set up some spectacular Guided Tours of the surrounding area. Register at the chapter tent on the beach.

Harley Bar

The Harley Bar* on the beach will be open all day until late, with live bands every night. Check out the music schedule so you know when to join the party. Enjoy the Canopy bar too from 6pm until late.

Demo rides

Enjoy a FREE test ride on a 2011 Harley-Davidson. Don't forget your driving licence! Located in the car park next to the site. Open daily: 09.00-17.00

Jumpstart

If you don't have a licence, come to the demo rides area and take part in the Harley Experience – fire up the engine, change gear and feel the power – without moving an inch!

Harley-Davidson Parade

Don't miss the parade on Saturday 14 May! Line-up from 14.30, parade starts at 16.00. Includes the Chapter Parade of Flags. Pre-register and secure your event parade ribbon for the future. Pick up your pole and ribbon at H.O.G. Information to show your Chapter pride and to secure a place at the front of the parade.

FREEWAY MAGAZINE VILLAGE

Come and enjoy custom culture in the Freeway Village. Meet many customisers and all kinds of artists. Among them, American George Sedlak, who used to be the official Evel Knievel's motorcycle and helmet painter. Enjoy a live demonstration of his skills as he paints an XR 750 bodywork exactly as he used to do for the famous stunt rider. Once complete, the bike will be mounted to become a perfect Evel Knievel's Jump Bike replica. Another live mounting of the 'Hagakure Tribute' will be made by Laurent Dutrué, a bike on which he will try and beat another record in Bonneville.

And those who wish to burn rubber too will be able to do so in the 'burnout cage' which will be provided by Dub Performance, with all the necessary safety features!

All this will take place around the now famous Airstream caravan of Freeway, Kustom, Good Vibrations and Road Trip magazines.

COGOLIN

Friday 13 May
19.30 Friendship drinks and evening concert at Place de la Mairie.

LA GARDE FREIN

Friday 13 May
16.00 Tasting of giant tarte tropézienne on Place Neuve.

LA CROIX VALMER

Saturday 14 May
10.00 Meet at La Croix-Valmer, Débarquement Beach (maximum 200 participants).

Welcome to 'Club des Ambassadeurs' and the 'Comité de jumelage' in Allée des Platanes.

Breakfast on 'Terrasse du Nautique' and at the esplanade opposite the boat harbour.

10.45 Touring ride to Gigaro (depart from 'La Plage du Débarquement')

12.30 Lunch at La Croix Valmer

12.30 H-D Expo

12.45 Friendship drinks at Forum R. Rinaudo

BLACKLINER BMX / FMX

The Blackliner team is one of the most professional FMX / BMX teams in France.

Come and enjoy their breathtaking display. Showtimes: 15.00 and 18.00 on Friday and Saturday, in the car park opposite Port Grimaud. Show lasts one hour.





Music schedule

Thursday 12 May 2011

MAIN STAGE ON BEACH

21.00-22.30

79ers

22.45-00.00

Purple Project

Friday 13 May 2011

MAIN STAGE ON BEACH

21.00-22.30

Elvis tribute

22.45-00.20

Dictionary of Soul

Saturday 14 May 2011

MAIN STAGE ON BEACH

21.00-22.30

Deborah Bonham Band

22.30-22.45

Ceremonies

23.00-00.30

Louis Bertignac

HARLEY BAR

00.00-01.00

The Affray

01.00-02.00

Katy Shotter

02.00-02.30

The Affray

02.30-03.00

The Affray & Katy Shotter

03.00-04.00 DJ

HARLEY BAR

00.00-01.00

Katy Shotter

01.00-02.00

79ers

02.00-03.00

The Affray

03.00-04.00

DJ

HARLEY BAR

00.00-01.00

The Affray

01.00-02.00

Katy Shotter

02.00-03.00

79ers

03.00-04.00

A little bit of everything!



PLAGE DE ROCK, GRIMAUD

Thursday 12 May

18.00 Number 9

20.00 Greenwich
(Blues rock)

22.00 British Legend
tribute Beatles

23.00 DJ

Friday 13 May

18.00 Big Wheel

20.00 Groupe en attente

22.00 Pasi (Blues)

23.30 Madam Jesus

Saturday 14 May

17.00 Dance country

19.00 Le Groupe Atlas

20.30 100% Stone
(Rollings Stones
tribute)

23.00 Angus
(AC/DC tribute)

00.30 DJ

Saturday 14 May 2011

PARADE

14.30

Parade line up – On the road to Bourian. Please follow the signs. For further information, please visit H.O.G. Information. Includes the Chapter Parade of Flags.

16.00

OFFICIAL Harley-Davidson PARADE! Join us for this magnificent end-of-rally ride or check the Parade Route so you can watch the parade of Harley-Davidson bikes pass by.

By purchasing a ticket for the Harley-Davidson EuroFestival I agree to be bound by the following conditions: The organiser has complied with all applicable Health and Safety measures and made appropriate security arrangements. Even so, accidents can happen. By participating in this event I agree that I am doing so entirely at my own risk. I agree that I have no ground for legal action against Harley-Davidson Inc or its subsidiaries, including the Harley Owners Group® (together "Harley-Davidson"), as well as the employees, officers and directors of Harley-Davidson, for any loss or damage howsoever caused to my property or person, including personal injury (including death), arising from my participation in this event. I understand that Harley-Davidson or persons acting on its behalf may take photographs of participants and motorcycles at this event for use in Harley Owners' Group related materials. I confirm that I consent, free of charge, to such photography being taken and used in this manner. © H-D 2011 Harley-Davidson, H.O.G., Harley Owners Group and the Bar & Shield logo are among the trademarks of H-D Michigan, Inc.

The information in this programme is correct at the time of going to press. Events, bands and entertainment advertised are subject to change. Harley-Davidson Europe and the Harley Owners Group accept no liability for changes made to the schedule subsequent to this programme being printed.